

# THIAGO SANCHES

Interactive Media Designer  
Toronto, ON

## PORTFOLIO

[www.thiagosanches.ca](http://www.thiagosanches.ca)

## CONTACT

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## LANGUAGES

English

Portuguese

## EDUCATION

**2019 - 2020** | Seneca College

Toronto, ON

**Interactive Media Design**

College Diploma

**2009 - 2012** | FAE Business School

Brazil

**Bachelor of Business Administration**

Canadian equivalency: Bachelor's degree (WES)

**Awards:** Second Place in a university business contest to develop an idea to help the community using eco-friendly resources.

## SUMMARY OF QUALIFICATIONS

- **Teamwork:** Trained and mentored new office employees and made sure they were up to speed on what was required.
- **Interpersonal skills:** Maintained strong relationships with suppliers and clients by actively listening and responding to inquiries in a timely manner.
- **Lifelong Learning:** Excellent capacity of learning about new technologies and software. I am a self-learner who constantly seeks the knowledge to update and improve my skill set.
- **Time Management:** Developed excellent time management skills which allowed me to have a good work-life balance while still having time to learn new technologies.

## EXPERIENCE

🕒 **Product Developer** | Change-Wireless | 2020 - 2020 | Toronto, ON

- Created a prototype (200+ screens on Adobe XD) for the company mobile app.
- Researched and tested possible user interactions with the app and provided feedback to the developers.
- Created assets such as banners, splash pages, ads and logos for the app.
- Edited and created short advertisement videos using adobe After Effects and Premiere Pro.
- Maintained a digital assets database (DAM).
- Responsible for creating and maintaining assets guidelines for the app.
- Worked on a team to localize the app to multiple languages.
- Worked with my manager to ideate possible future implementations to the app and brand.

🕒 **Designer** | Freelance | 2020 - Present | Toronto, ON

- Worked with clients in multiple projects that involve: Visual Design, Branding, UX/UI, Web Development, and Illustration.

🕒 **Finance Manager** | Enercity Engenharia | 2007 - 2017 | Brazil

- Responsible for the payroll and processing financial transactions with suppliers.
- Employed communications skills to interview prospective employees.
- Supervised and trained office employees.

## HARD SKILLS

### DESIGN TOOLS

Illustrator | Photoshop | InDesign | Adobe XD | After Effects | Figma | Premiere Pro

### UX / UI

User Interface | User Experience | Prototyping | Wireframing | Research | Persona | Storyboarding

### GRAPHIC DESIGN

Branding | Logo Design | Motion Graphics | Typography

### WEB DEVELOPMENT

HTML | CSS | JavaScript | Responsive Web Design | WordPress

### 3D

3DS Max | Cinema 4D | 3D Modeling | 3D Printing | Unity | Blender

## SOFT SKILLS

Creativity | Effective Communication | Time Management | Listening Skills | Problem-solving  
Attention to Detail | Identifying Problems | Adaptability | Critical Thinking | Lifelong Learning  
Office Management | Teamwork